

Issue 4

THE CURRENT NOTION

A Magazine with Varied Topics

The Premier League
Season will be hard to
predict.

20
27



1

THE PLAYER OF THE SEASON

BRUNO FERNANDES

DECLAN RICE

COLE PALMER

2

THE ASSIST MERCHANTS

RAYAN CHERKI

DOMINIC SZOBOSZLAI

3

THE TITLE CHASERS

ARSENAL

MANCHESTER UNITED

MANCHESTER CITY

4

THE RELEGATION BETTLE

NEWCASTLE UNITED

COVENTRY CITY

HULL CITY

5

MANAGERS TO WATCH

MICHAEL CARRICK

ANDONI IRAOLA

6

THE GOAL SCORERS

NEWCASTLE UNITED

COVENTRY CITY

HULL CITY



The unpredictability
starts here now...

NEW START NEW SEASON

9 months of fun and games

The new season has already started with a bang as there have been some upsets and some good results for the small teams.

The Premier League returns for a new season. This season looks optimistic for many clubs. With Pep and Slot gone, other teams now have plenty of opportunities to establish their dominance. This is a new era for many teams in the league.

710 games to play



“

**This season is me.
Next season, it can
be anyone of you.**

Bruno Fernandes

After winning the Premier League Player of the Year
last season

FERNANDES



Bruno Fernandes is the best player in the Premier League right now, and no one can dispute this. Bruno was the Player of the Season last year and is now the holder of the most assists in the Premier League in a season.

Bruno didn't have a good World Cup tournament, though his tactics in the Premier League were remarkable; there were speculations that he was burnt out after carrying the Manchester United team on his back for the whole of last season.

It feels like Bruno is coming to the end of his career in the Premier League, and in the next two seasons, he needs to win the Premier League to cement his legacy.

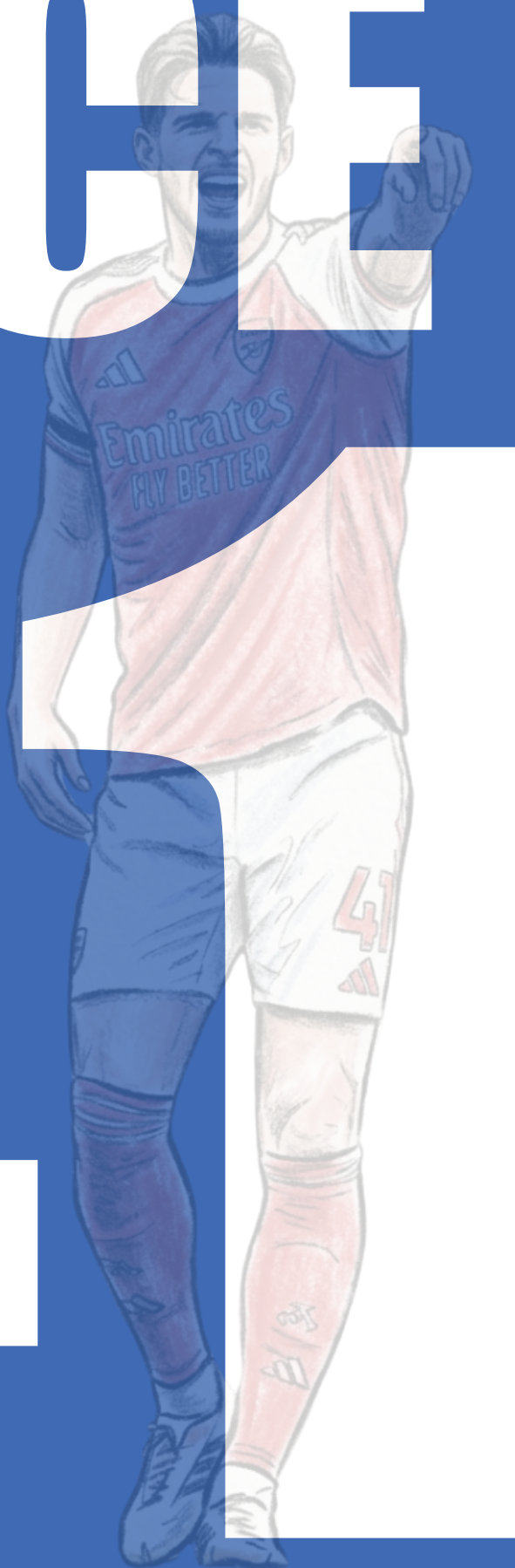
If Bruno doesn't win the league, his legacy might not be the same as other Manchester United legends who have broken Premier League records and won the league countless times.

Bruno can win this award as he has good players around him who will turn his passes into goals. Bruno does not need to break the assist record again in a season; what Bruno needs is to win the Premier League title and cement his name in the league's history books, and in doing so, win the Player of the Year award.

No one can dispute that he is not the best player in the league right now, but his teammates need to play to his strengths and make Bruno the standout player in this team. He is definitely a contender for this award, and he will probably win it again.

RICE

4



Declan Rice was instrumental in Arsenal getting over the line to win the Premier League title last season.

During the game at the Etihad Stadium when Arsenal lost, he looked at the camera and said, 'The title race is not over', and that is a real comment from a leader.

Rice's leadership skills are textbook, as he has transformational and transactional leadership traits. Rice is one of the main reasons Arsenal won the league last season; his leadership skills were a major asset, especially when Odegaard was not in the team.

Rice galvanised the team in the second half of the season when things were not going well. The leadership of Rice is the reason why Arsenal might retain the title this season because Rice is known to put his arms around young players and seasoned players

when they are not performing, and encourage and motivate them to raise their performance.

Without Rice last season, Arsenal would have bottled the league, and it would have ended the same way it did in previous seasons, when the team came second in the league.

Rice's assists from corners made Arsenal undefendable, and every cross that Rice put in the six-yard box was going to be a goal for Arsenal.

Last season, it was very close between who would win the award for the Player of the Season, Rice or Bruno, and Bruno won this award, but Rice was not far from clinching this award.

If Rice retains the title and he puts in the same or similar performances as he did last season, Rice will definitely be the Player of the Season unless someone breaks a Premier League record again.

PALMER

There is something about Palmer after the England World Cup snub that makes everyone feel like he is going to turn into a beast of a footballer this season.

Palmer was disappointed when he was not selected for the World Cup, and fans and pundits thought that Palmer had to be selected because he was the main man for Chelsea last season.

Although he had glimpses of form throughout last season, Palmer has the gift of changing the whole game in minutes.

Tuchel gave unjustified reasons for not selecting Palmer, and fans didn't believe him. Even though Palmer was selected in key World Cup adverts for Nike and other brands associated with the World Cup, he was not going to feature in the World Cup.

There is a belief that Palmer is going to use the World Cup snub and be one of the key players for Chelsea this time of year.

With one game a week and no European football, Palmer can light up the Premier League every week and show his skillset and his goal

threat, showing Tuchel the reasons why he should have been selected for the World Cup.

The signing of Rogers will give Palmer a more advanced role, and the partnership between him and Rogers will send shockwaves through other teams.

Palmer has carried Chelsea for the last three seasons, and he will carry the team over the line this season to qualify for the Champions League.

Palmer can be the catalyst for Chelsea if they want to challenge for the league this season, and if Chelsea challenge for the league and win the league, then Palmer should be crowned the Player of the Season.



2

THE ASSIST MERCHANTS



“

**I have two more!
You guys took them
away from me,
I'm still claiming them.**

Kevin De Bruyne

After getting 20 assists in 2020 and equalling
Thierry Henry's record.

CHERKI

Cherki's flair is good for the Premier League, and last season He had a decent first season in the Premier League.

Cherki is the player that Manchester City will need to give the ball to at all times if they want to challenge for the league title this season.

In the number 10 role, Cherki is deadly; his ball control and dribbling make him a very hard player to play against, and his passes show he can deliver unimaginable passes to teammates.

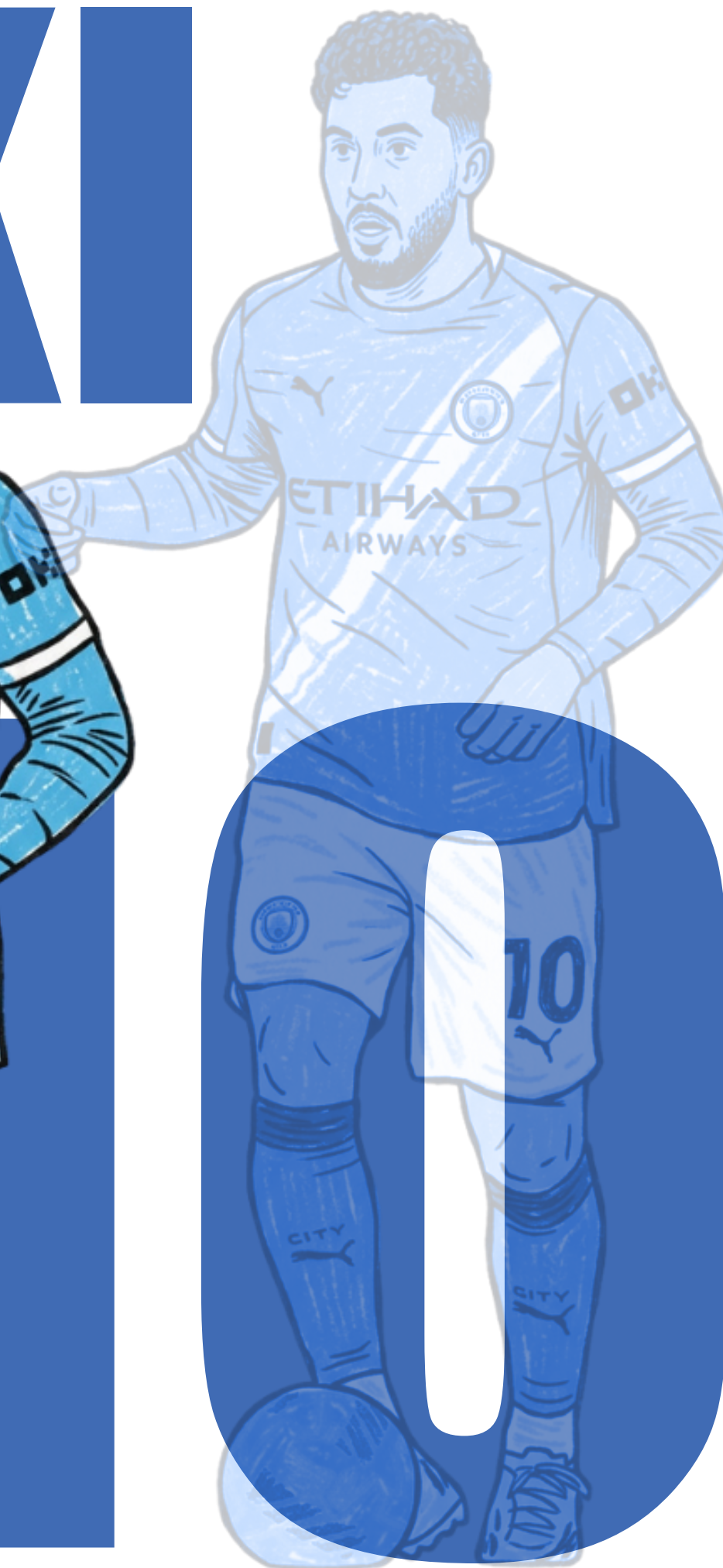
Cherki was second in the Premier League assist tally behind Bruno Fernandes, who ran away with the assist numbers.

This season, Bruno's focus might be different as he might want to win the league, and other players in the Manchester United team might want to share the assist numbers with Bruno.

This is the chance for Cherki to make his mark and show the league that he is one of the best attacking midfielders in the league.

With Semenyo on the wing and Anderson in the defensive midfield role, Cherki will have the freedom to move around and get the ball in spaces to make key passes that lead to goals.

Cherki will get at least seventeen assists in the league this season and twenty-five in all competitions.



SZOBOSZLAI



Dominic Szoboszlai was arguably the best player for Liverpool last season. Szoboszlai played in many positions for the club last season, and at times fans were confused that he was no longer a midfielder.

Szoboszlai played both right fullback and attacking midfield for Slot last season and played both positions brilliantly.

Szoboszlai had a good season, although Liverpool finished fourth in the league and sacked a manager after poor performances in the league and other cup competitions.

Szoboszlai was the best player in the Liverpool squad, scoring key goals and providing key assists that got Liverpool into the Champions League.

The versatility of Szoboszlai is what makes him a good player, and this is the reason why Szoboszlai will get a lot of assists for Liverpool this season.

Iraola must play him in his natural position if he wants to get the best out of Szoboszlai. The number eight position is his best position, and that is where Szoboszlai can provide more assists to the likes of Isak and Wirtz to score more goals.

Szoboszlai is a key player for Liverpool in the midfield as a deputy captain; he can lead the club to a successful season. Szoboszlai can provide at least fifteen assists this season in the Premier League and twenty assists in all competitions.

3

THE TITLE CHASERS



ARSENAL

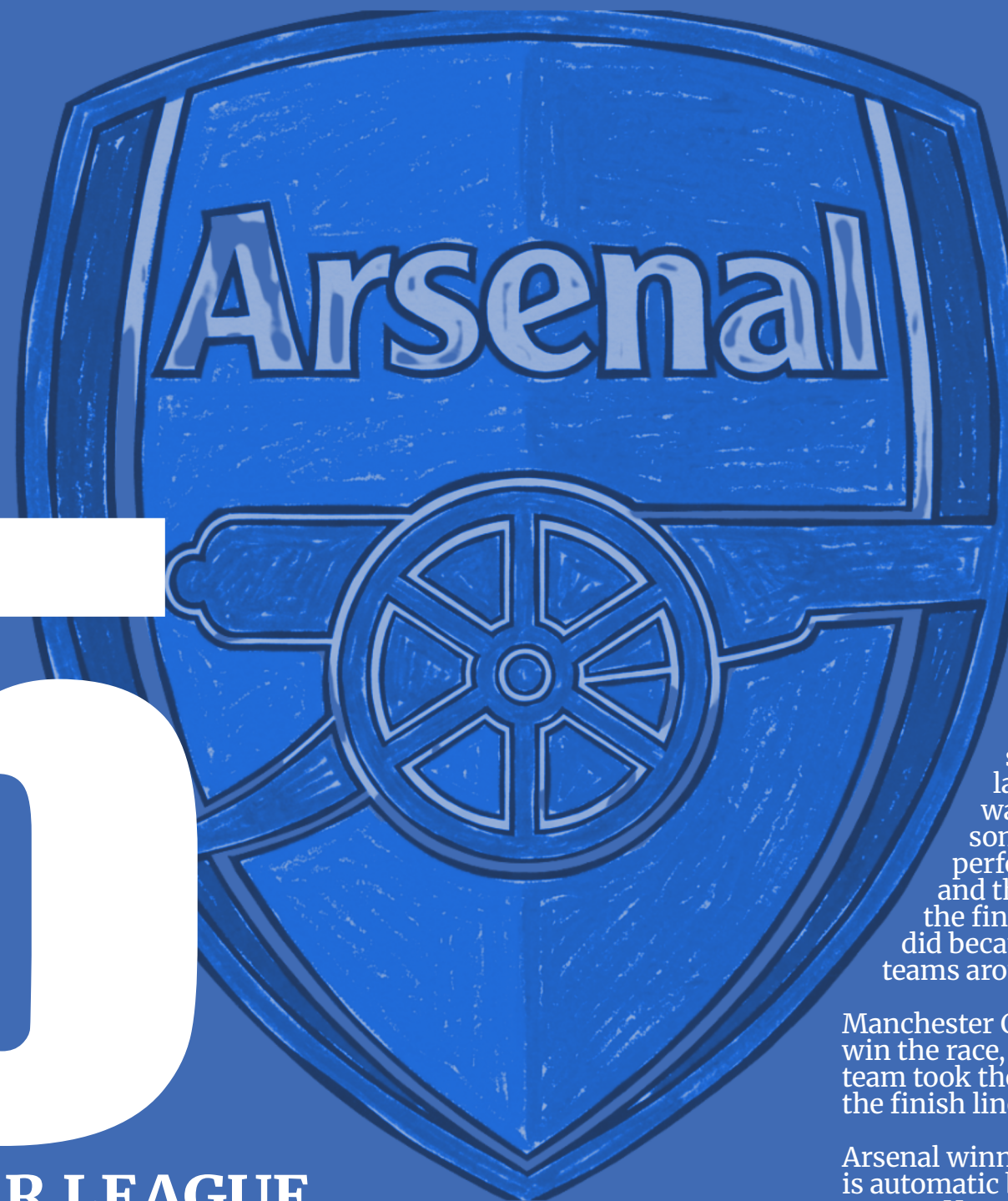


14

LEAGUE
TITLES

5

PREMIER LEAGUE TITLES INCOMING?



The Premier League champions have something to prove again as they chase a legacy. This Arsenal team, led by Arteta, wants to achieve a double: win the league and the Champions League.

Now that Pep is gone, Arteta feels this is the time to start a new era, and he believes this team can achieve that goal.

Although in the latter stages of the league last season, Arsenal was not playing well, some of the performances were poor, and they struggled to get to the finishing line, but they did because the rest of the teams around them were poor.

Manchester City allowed Arsenal to win the race, and Arteta and his team took the opportunity to reach the finish line.

Arsenal winning the league again is automatic because they won last season. However, their squad is not as strong as it was last season.

Their defence will be weak now that Saliba is having back surgery and could be out for a long time.

The right-back and left-back positions are questionable: Hincapie is good, but he has a lot of weaknesses in his game, and Timber cannot stay fit.

Arteta has struggled to find a position for Eze, and it will be the same this season as Odegaard will play in the number ten role.

The midfield is a battleground for Arsenal due to the way they back; however, Zubimendi has not featured in many games since he signed for Arsenal, and this upcoming season will be the same.

Many fans have questioned Arteta's style of play, and he cannot rely on set pieces as the Premier League has changed the rules, especially for corner kicks.

Losing out on Vinicius Junior and Morgan Rogers this summer shows Arsenal doesn't have the pulling power their fans thought it would.

If Arsenal don't sign two big players before the transfer window closes and if they don't start well at the start of the season, then Arsenal will not retain their title.

MAN CITY



10

LEAGUE TITLES

This is a new era for Manchester City. It is very hard to replace a manager who won four consecutive Premier League titles and six Premier League titles during his tenure at the club.

Pep made the Etihad a fortress to play in, and a team had to be a gladiator to come and beat them on their ground. Even away games, they made other teams look like they were the home team.

But slowly, this bullish appearance has started to fade, and the cracks are showing.

The loss of De Bruyne two seasons ago played a role in City's struggles last year, and this season, the Bernardo Silva and Rodri to their European rivals show that City can compete with the big teams, and when big teams start calling, good players will leave.

City has found itself in the wilderness and nowhere to go; preseason has been flat, and losing to Arsenal in the Community Shield adds extra pressure to Maresca and his team.

The reason why it feels like Man City can challenge for the league is

that they have winners like Foden and Diaz and a goalscorer like Haaland who can bail them out of tough situations.

With Pep gone, can Maresca follow his predecessor's footsteps and create a legacy of his own, or would he be living in Pep's shadow?

Manchester City has lost a lot of key players this transfer window, and it will be difficult for them to win the league; however, this team has a winning mentality ingrained in them.



**PREMIER LEAGUE
TITLES INCOMING?**

MAN UTD



20

LEAGUE TITLES



14

PREMIER LEAGUE TITLES INCOMING?

Many Manchester United fans have said that if Michael Carrick had been in charge at the start of last season, they would have won the Premier League, and this notion is not wrong.

Since Carrick was appointed interim coach in January 2026, Manchester United has had more points than any other Premier League team, and they would have won the league if they had started last season the way they finished.

It feels different this year as the team cohesion is very good. Carrick has brought the good old times to United, and the players and fans cannot wait to start the new season.

If the season starts as the last season ended, United will be very hard to beat, and they might challenge for the Premier League title.

United will need to establish a style of play first if they want to challenge for the league. Carrick's ball was coined as the playing style last season, as the

team kept the ball better and, at times, controlled games in ways many thought they couldn't.

The team will need to enhance the idea of Carrick's ball and score more goals to show that they are capable of challenging for the league.

The depth of the squad is not there yet, as Carrick and his coaching staff will need to sign at least two more players before the transfer window closes for United to challenge for the league.

With two games a week, can the team cope with the demands? If they can do the two matches in a week, then United could be a challenger.

THE TOP SIX

Based on our prediction, these are the positions for the top six.

The top six battle is going to be interesting as three teams have the potential to even challenge for the Premier League, but they lack team cohesion.

With new managers for all these teams, it will be difficult for them to create a formidable team that can win the Premier League title.

There are other teams that will challenge for the top six, such as Aston Villa, Brighton and Hove Albion and Everton.



CHELSEA FC

Chelsea have signed good players this transfer window before the season starts, but this is an ongoing issue: they sign a lot of players and loan them out.

Although they signed marquee players and have one game a week, it does not mean that they can win the Premier League or challenge for the league.

Alonso will need to get rid of the deadwood and bring in key players who can play his style of football. There are too many players at Chelsea who are not good enough or proven in the Premier League. And for Chelsea to compete for the league, they will need players of this calibre to challenge. One game doesn't mean they will instantly challenge, because one game a week can lead to a lack of match fitness for the players.

LIVERPOOL FC

Liverpool has been at a crossroads since they won the league two seasons ago. The squad has been depleted, and this showed last season. Slot struggled to get the best out of these players and got sacked for poor performances. However, with Slot gone and old players like Salah gone from the team. It looks like Liverpool is on a different path.

This season feels different. With a new, Premier League-proven manager in place, Liverpool still hasn't improved their squad enough to compete in this league. All the other top six teams have strengthened their squad for this season, and Liverpool is the only one that hasn't.



TOTTENHAM HOTSPUR FC



Tottenham Hotspur survived a scare last season when they were fighting the relegation battle. Levi resigned, and Spurs sacked two managers last season, but it feels like they have found the right manager in Roberto De Zerbi.

De Zerbi got Spurs playing good football and grinding out results last season to survive in the league, but every football fan knew Spurs had to strengthen their squad in the transfer window. Spurs have done this, improving the squad by spending over £200 million.

With a squad overhaul including good players from the league, Spurs will definitely contest for the top six position in the league this season.

4 THE RELEGATION BATTLE

Based on our prediction, these are the teams in the relegation battle.

The relegation battle will be interesting, like it was last season, but it will be straightforward, as the likes of Coventry City and Hull City will not survive, and they will go back to the Championship.

Newcastle United will be in the relegation fight, and it will be hard for them this season because they have sold so many key players to other clubs across Europe and in the Premier League.

NEWCASTLE UNITED

Newcastle looks very fragile, and it feels like the momentum that they had in recent years has suddenly shifted.

Last season, they finished in the bottom half of the league table and had glimpses of good performances.

Newcastle has struggled recently, especially last season, when they lost key games and finished tenth in the league.

When the Saudi Consortium Group bought Newcastle, everyone thought that Newcastle was going to be the new Manchester City.

Still, other football commentators knew this wasn't going to happen because the Premier League has strict financial restrictions under the Financial Fair Play (FFP) rules.

Manchester City is still facing 115 charges, and they have not been found guilty or not guilty. Newcastle knew that they couldn't go and

splash the cash because it would have looked suspicious.

Now it has come to the point where the players and the previous managers have realised the club is not going to be the next big club in England.

Eddie Howe lost his mojo towards the end of the season, and there were signs that he was giving up, and his players have lost hope in the club as well.

The sale of Anthony Gordon and Bruno Guimaraes has left a massive hole in the squad, and Howe leaving the club before the season starts is not a good start for the club.

Jocelinton has been asked to leave, and Tippier has left the club. Newcastle will be in the relegation battle this season as they have an inexperienced manager and a very imbalanced squad.



COVENTRY CITY

There is always the possibility of Coventry staying up, but the odds are against them.

Even though they won the Championship last season, the Premier League is a different playing field, and the level of opposition is very different, as they will be playing against some of the biggest clubs in Europe.

This is a tall order for Coventry to stay in a highly competitive league, and it requires a lot of resources to remain competitive.

Coventry has made nine signings in the preseason and the current transfer window. This is a lot of signings for a newly promoted team, and it will take a long time for them to bond and create team cohesion.

The Premier League games come thick and fast, and there is no time for the Coventry City team to gel and make adjustments when needed.

Frank Lampard has experience in the league, having managed Chelsea and won important games for them.

However, his tenure was cut short because Chelsea were inconsistent and lost games they weren't supposed to lose.

Lampard has done very well to get Coventry promoted to the top tier of the English league, but staying in the Premier League might be a difficult task.

Coventry City will not be at the bottom of the league in twentieth place, but they will get seventeenth place in the league as they have a good team to play adequate football to be around the relegation battle.



HULL CITY



Hull City's triumph in the Championship was euphoric. Oli McBurnie's goal secured The Tigers another trip to the Premier League.

In the Premier League era, Hull City has been in the league five times, and they have always been relegated the same season or the season after.

The story of Hull City in the Premier League is always a short one, and this time, it will be a shorter one as Hull City will lose most games and they will have the same points tally as Wolverhampton last season.

Hull needs to start the league season well, and they need to make sure that they play a team game rather than relying on key players like McBurnie and Coyle.

Hull has signed a lot of players in this transfer window, and when teams sign a lot of players in a single window, it is usually not a good sign.

It has been nine years since Hull City was in the league, and they have not stayed for another season.

Last year in the Championship, they were not meant to be in the playoff run, but they made it in the last game of the season, and they got promoted to the Premier League on McBurnie's only goal in the playoff final in May.

The Premier League is a different ball game, and they will need to keep their key players fit and maintain the intensity each week.

This is a tough season, as many good teams are fighting to stay in the league and for European places in the Champions League, Europa League, and the Conference League.

5 MANAGERS TO WATCH

*These managers will make an impact on their team this season
and these managers are likely to challenge for the league.*



MICHAEL CARRICK

Commentators, pundits, and fans can certainly agree that Manchester United would have won the league if Carrick had taken charge at the start of last season.

When Carrick took charge in January 2026, Manchester United was seventh in the league and playing terrible football under Ruben Amorim.

The seventh position didn't reflect the way the team was playing; some key players weren't playing, and players were playing out of position.

The Great Sir Alex Ferguson didn't coach the team, but he put in place coaches who knew how to get the job done whilst he managed the team.

Carrick has used the same blueprint when he took over as the interim manager in January. Carrick recruited the likes of Steve Holland and Jonathan Woodgate, who know the English football structure very well and who are intelligent coaches.

Carrick has transformed the team and has man-managed by putting his arms around the players, encouraging them to do their best.

Although preseason has been okay with the performances and the results, the team seems to understand the so-called

'Carrick ball' and has been implementing it very well.

The only missing pieces for Carrick to be successful this season are for the board to back him in the transfer window by signing a defensive midfielder and a left back to support Luke Shaw, and to have a fixed starting 11 with regular centre backs who can form a good and solid foundation because defence wins titles.

If Carrick carries on the same way that he has in the last campaign, he can win trophies at Manchester United.

His calm influence has transformed the United team, and some of the players are playing better football under him. It's the sky's the limit for Carrick's team, but he needs to be backed in the transfer market; otherwise, he will fail this season.



ANDONI IRAOLA

In Iraola's first nine games for Bournemouth, he lost and was not sacked by

Jeff Bezos' acquisition of a 30 percent minority stake shows Liverpool is trying to build for the future, and Iraola can be part of their plans.

However, this has not been a good start to his tenure, as the lack of signings in this transfer window would determine his season. Iraola is a good tactician and doesn't need many world-class players to play well.

Iraola can get the best out of Isak and Wirtz, as he got the best out of Solanke and Semenyo, and these players were sold to big clubs for a large sum of money.

It is a 50/50 chance for Liverpool to win the league, but Iraola can finish in the top four and secure a Champions League spot.

Bournemouth. They kept him and backed him to show he was a good manager.

This paid off as he transformed Bournemouth and made them a top-ten team. For a team like Bournemouth, this is a good finish for them.

Iraola has cemented his recognition, and towards the end of the season he was one of the coaches who were nominated for the Manager of the season. Although the award went to Arteta, Iraola knew he had the potential to manage a big club in Europe, and when Liverpool came calling, he couldn't reject it.

These players are going to make a mark in the league with remarkable goals. These players are going to chase the Golden Boot Award and they are definitely going to score at least 20 goals this season.

6

THE GOAL
SCORERS



HA

LAN

Haaland is a goal machine; he has won the Golden Boot three years in a row, and he knows how to score goals.

Haaland has been Manchester City's main man since he signed for the club and led the club to back-to-back Premier League titles.

Haaland has now replaced Harry Kane as the Premier League's goal merchant as he scores for fun.

Haaland took his goal-scoring tally to the World Cup, where he was third on the World Cup goal chart.

In this year's World Cup, Haaland ignited the stage and scored goals that were difficult to score, but in Haaland's case, he made them look easy.

There is no way that Haaland is not part of the conversation for the golden boot award this season, and there is no way that he can be ruled out of scoring at least 20 goals just in the league. Haaland's services are plenty now, as he

has the likes of Cherki and Semenyo to assist him with goals.

The movement of Haaland and the skills and agility of Cherki mean that there will be more goals scored. These three players will create chances and make goal scoring easier in football. Haaland might be in the contest for the player of the season.

ISAK

When Isak was bought for more than £100 million last season, everyone thought that he was going to be the top scorer in the Premier League and for Liverpool.

At Newcastle, Isak was a goal machine: he made goalscoring easy and always knew where the goalpost was. Isak will carry Liverpool this season, and his goal and assist numbers will be higher.

Isak had a good World Cup with Sweden, and some of his performances actually highlighted that he is injury-free and is ready for the season ahead.

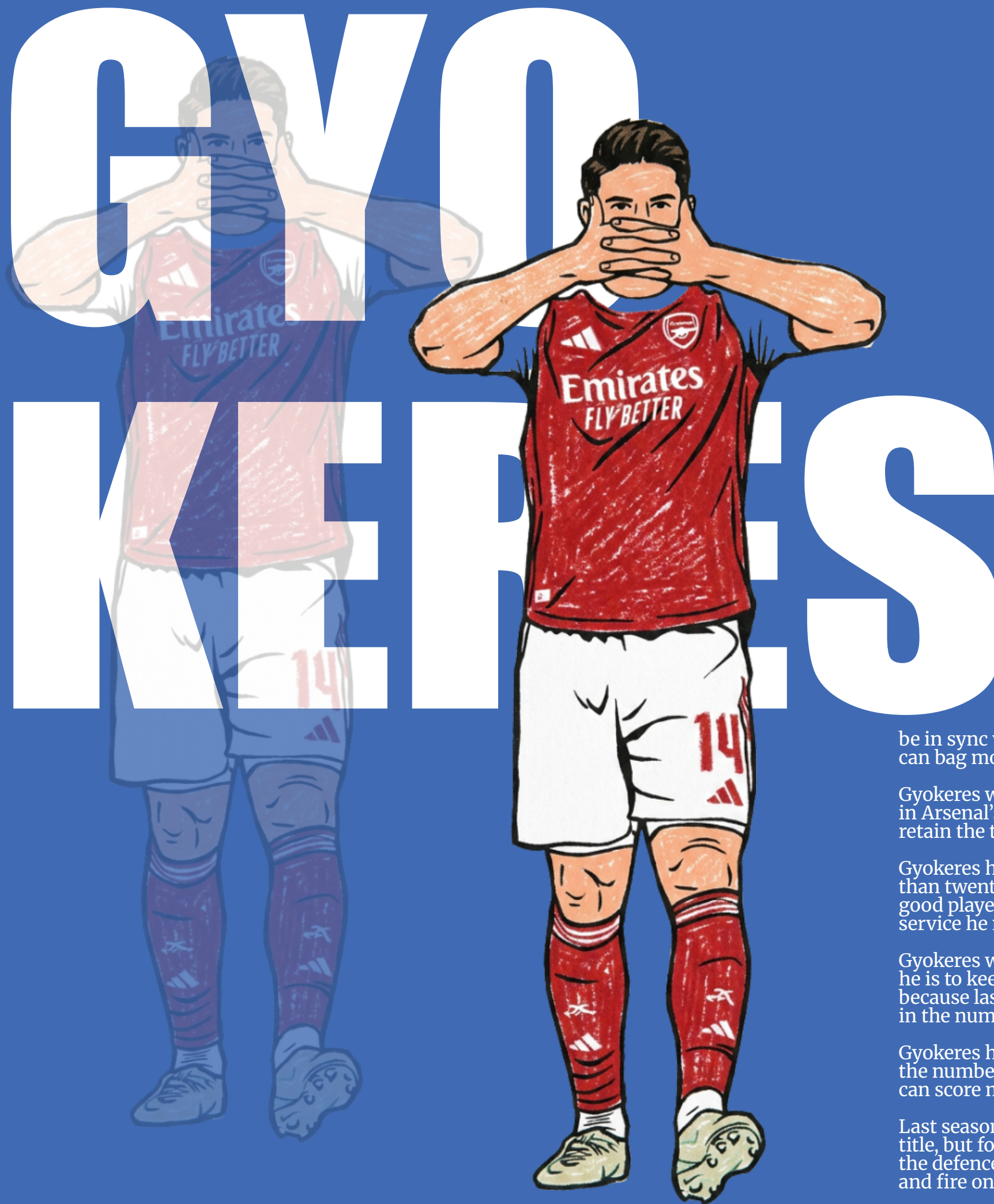
In the World Cup, he scored goals and made strong contributions for Sweden.

This season is going to be interesting as Liverpool has not got Salah anymore, and Liverpool fans want someone to replace Salah as the main goalscorer, and Isak might be the one to do that.

The injury scare is behind him now, and he looked very sharp in preseason and is match-fit.

Isak can definitely get twenty goals this season, and with Szoboszlai and Wirtz providing super passes, there is no way Isak cannot get more than twenty goals in all competitions.





Last season, Arsenal won the league, and Gyokeres scored 14 goals to help the Gunners to the Premier League triumph. In his first season, he showed he was made for the league and demonstrated the physical attributes to battle defenders and find the back of the net.

This season should be easy for him as he has had time to fit in with the team and become a regular starter.

Now Gyokeres needs to perfect his movement and be in sync with the wingers so that he can bag more goals for the Gunners.

Gyokeres will need to be the focal point in Arsenal's attack if the Gunners are to retain the title this season.

Gyokeres has the potential to score more than twenty goals in the league, with good players around him to provide the service he needs to score key goals.

Gyokeres will need to show the desire if he is to keep his place in the team because last season, Arteta used Havertz in the number nine position.

Gyokeres has to show fight and desire in the number nine position and prove he can score more goals for Arsenal.

Last season, the defence won the league title, but for Arsenal to regain the title, the defence and attack must be in sync and fire on all cylinders; otherwise, it

will be difficult for them to retain the title. Gyokeres can get eighteen goals this season in the league and at least twenty-five in all competitions, but he needs service from Odegaard, Saka, and Rice.

Articles that connect and inspire



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